

INTENSIVE COURSE - FALL 2024**Scope**

Misunderstanding and lack of confidence in team environments lead to **delayed projects, frustration and poor team dynamics**. To improve self-confidence and the ability to express one self, this course is offered as a company benefit English course for employees looking to strengthen English competency in a team setting, with the sole focus of improving speaking and listening skills/confidence development.

Benefits

All Longhorn courses are **taught by a native speaker with first hand commercial experience**, not just an educational/teacher background. The course is designed to:

- Improve functional knowledge of Business English terminology and its use
- Improve clarity of communication in teams/projects leading to
 1. **Improved team cohesion**
 2. **Improved productivity (timelines)**
 3. **Minimised negative feelings (doubt, confusion and distrust)**

Methodology

Small group lessons are tailored to specific employee work function (e.g., budgeting, forecasting, project management) carried out in three phases:

Phase 1 - Individual Assessment: Structured interviews to evaluate speaking ability against CEFR/Cambridge criteria, looking at: fluency, coherence, range of vocabulary, grammatical accuracy, pronunciation and interaction

Phase 2 - Skill Building:

- i. Vocabulary Development covering broad topics specific to individuals role and responsibilities
- ii. Listening and Comprehension: solidifying Vocabulary learned and pronunciation and use of words, phrases, idioms and their proper context and prepositions usage
- iii. Speaking: Activity and role play based practice of vocabulary learned to solidify proper use

Phase 3 - Final Assessment: Repetition of interviews from phase 1, highlighting areas of improvement and topics for further practice and study

Practicalities

5 Weeks/10 Occasions

groups of 6 students max.

2 Lessons per week

HUF 60,000 per student

lessons are on-site at the company two times a week, during work hours.

Communication

More information about the courses and Longhorn Academy can be found on www.longhorn.academy and info@longhorn.academy